

Jump start your
farm succession
plan in 2024!



Extension
UNIVERSITY OF WISCONSIN-MADISON

Cultivating Your Farm's Future

These workshops are virtual.
Choose the option that fits
your schedule:

Option One

Wednesdays, Jan. 31, Feb. 7, 14,
and 21, 2024, noon - 1:30 pm

Option Two

Thursdays, Feb. 1, 8, 15, and 22,
2024, 6:00 - 7:30 pm

Registration deadline for either
option: Jan. 19, 2024

Cost: \$100/farm; multiple
farm/family members are
encouraged to attend.

For more information:

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608-263-3485

Cultivating Your Farm's Future will provide tools and resources for producers who want to begin the succession planning process. The program will explore the three step process of planning your business succession:

- Where are you now
- Where do you want to be
- How do you get there

This program will help you gather your information and start or continue conversations with your family and farming partners.

Topics will include:

- Communication
- Common tensions
- Is equal fair?
- Setting goals
- Financials
- SWOT analysis
- Business structures
- Assembling your team

To learn more about the class and register go to:
<https://go.wisc.edu/cyff>