

Dear Fair Supporter,

We're excited to share something truly special with you. On Saturday, February 28, 2026, at Walker's Silvermoon in Alma, WI, we will be hosting our very first ***Building a Better Fair Gala***—an evening dedicated to coming together as a community to help shape the future of our fairgrounds.

The purpose of this event is simple but meaningful: to raise funds for much-needed capital improvements for building structures. This will benefit exhibitors, volunteers, and fairgoers for years to come. This is more than just a fundraiser—it's an opportunity to build something long lasting together.

This 21+ ticketed event features a delicious meal, live auction, raffles, conversations, and more. Every dollar raised will go towards improving the buildings and creating spaces our community can be proud of.

Your continued support and generosity plays a crucial role in the success of both this event and the future of the fair. The fair has always been about community—coming together, celebrating traditions, and creating memories—and with your help, we can make it even better. Whether it's making a monetary contribution, or donating to our live auction and/or raffles, sponsoring a table, or simply purchasing a ticket. With your help we can make this event a success.

For more details on the event, to learn more on how to donate, and to purchase your ticket(s), please visit www.buffalopepincountyfair.com. We hope to see you at the Gala and work side by side with those who share in our mission of building a better fair.

With sincere appreciation,

Building a Better Fair Gala Planning Committee

Wendy Olson

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*Buffalo County Fair in Affiliation with Pepin County
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